trésor™

by **UEM Sunrise**

Privileges and experiences
curated especially for you.

trésor

A best in class experience



Trésor is evolving with you, becoming more attuned with how you live today. With new features like the enhanced hUb prop mobile app, it is now easier than ever to access exclusive perks, manage your journey and stay connected with our community.

Beyond rewards, we are creating homes that suit your evolving lifestyle, whether you are making your first purchase, growing your family or investing in your future. From Malaysia to Australia, our developments are designed to support the way you live, work and connect.

As our communities grow, so do the people who call them home. Today’s Trésorians represent a diverse spectrum of lifestyles and aspirations. As such, Trésor is evolving too to offer elevated benefits, curated experiences and meaningful connections that go beyond ownership, enriching the way you live every day.

Reshaping
our programme
to suit you.



The refreshed Trésor programme is now more inclusive and thoughtfully curated for a broader range of homeowners.

Enjoy enhanced value from renowned lifestyle brands, more accessible rebate tiers, and exclusive privileges designed to elevate your everyday living.

It is a smarter, more rewarding way to experience life with us.

Trésor means treasure,
and to us, this means you
- our customers.

This will always be true.

Enhanced privileges

Our simplified rebate tiering means that many Trésorians will be upgraded to a higher membership tier, giving you access to even more exclusive benefits.

Rebate tiering

Tier	Total accumulated purchased value	Rebate entitlement*
Black	RM6,000,001 and above	5%
Platinum	RM1,000,001 to RM6,000,000	3%
Blue	Up to RM1,000,000	1%

*Terms and Conditions apply.



Focusing on the signature privileges

Our privileges have been thoughtfully streamlined to bring you the most relevant and rewarding experiences. From lifestyle perks to exclusive rebates, everything is curated to add value to your journey as a Trésorian.

Trésor Rebate (TR)
You are entitled to a rebate of up to 5% for each subsequent direct purchase of a UEM Sunrise property.

Trésor Prime Referral (TPR)
You will be entitled to a referral fee of up to 1% when you introduce a new purchaser to UEM Sunrise properties.

Family Extension Rebate (FER)
Your immediate family members are entitled to a Trésor Rebate of 1% when they purchase their first UEM Sunrise property.

Terms and Conditions apply.



Stay connected, effortlessly

hUb prop

by **UEM Sunrise**

Our hUb prop mobile app is designed to make your experience seamless and effortless, giving you easy access to our services, Trésor privileges, and community updates. Stay connected with us anytime, anywhere, all at your fingertips.

FAQs

1. **What is the Trésor Loyalty Programme all about?**

   Trésor is our way of saying thank you to customers who have purchased property directly from UEM Sunrise (from 1 January 2005 onwards). As a Trésorian, you'll get access to exclusive perks, privileges, and experiences curated by us and our lifestyle partners.

2. **Who can join Trésor, and how?**

   If you've bought a property directly from UEM Sunrise, congrats, you're in. Membership is automatic and completely free. Your Trésor membership will be activated once you've signed your Sale & Purchase Agreement (SPA) and paid the 10% downpayment in full.

   Note: Properties bought via sub-sale don't qualify for Trésor.

3. **What are the different membership tiers?**

   We've created tier levels based on your total property purchases with us. Think of it as your Trésor status. More homes, more perks.

   Rebate tiering

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4. **Can I transfer my membership to someone else?**

   Trésor membership is personal and non-transferable, even to your nearest and dearest.

5. **We're a married couple with separate UEM Sunrise properties — can we combine our purchases to move up a tier?**

   We love a power couple, but membership status is calculated individually. Combining purchase values (even as spouses) isn't allowed, as rebates are based on each person's individual purchases.

6. **If I buy two more properties at once, how does my Trésor Rebate (TR) work?**

   Your TR applies to your second and all future property purchases with us. Each unit will get a rebate based on your current total purchase value with UEM Sunrise.

7. **I'm buying a RM2.5mil property for my three children under their names. Can I use my Family Extension Rebate (FER)?**

   Yes. Your children are entitled to 1% FER as your immediate family members. Each of your children named in the SPA will also become Trésorians based on the value of that property. However, this purchase won't be added to your own membership total.

   Immediate family includes: spouse, children (biological or legally adopted), siblings, and parents. We may need supporting documents like a birth or marriage certificate.

8. **Can I use FER for my son-in-law, daughter-in-law, or grandparents?**

   FER applies only to immediate family members; in-laws and extended relatives are not eligible.

9. **I'm a Black Tier Trésorian with 8 children — can each of them use my FER to buy different properties?**

   Yes. As long as they're each buying separate units and are not yet Trésorians. FER can only be used for one person per property.

10. **When do I get my TPR referral reward?**

    Once the person you referred signs their SPA and completes the required downpayment (or full payment for completed units), your reward will be paid out via cheque or bank transfer.

11. **How do I enjoy discounts and offers from Trésor partners?**

    Simply log in to the *hUb prop* app to check out all current partner deals and promotions.

12. **Where can I get more info on Trésor?**

    Download our Trésor e-brochure and Terms & Conditions from:

    - **uemsunrise.com**
    - The hUb prop mobile app (under "About Trésor")

    Or reach out to our Customer Contact Centre at **+6016-2999 333** or email us at **speakUS@uemsunrise.com**

An inclusive community

The new Trésor is designed to enrich every Trésorian's quality of life, fostering a more inclusive, connected community.

Your continued presence inspires us and fills us with pride, driving us to keep elevating the experience we create for you.



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A future *worth* building

uemsunrise.com