

## "Happy Community Starts with You!" Drawing Contest


### A. Terms and Conditions:

1. Contest will run until Friday, 23 July 2021.
2. One (1) Participant may submit one (1) artwork in one (1) category only.
3. Registration prior to artwork submission is mandatory.
4. Participant must reside in Malaysia.
5. Contest is within below category constraints:

Category	Age Group
UEM Sunrise Customer	Junior 7 - 12 Teen 13 - 17
Public	Adult 18 and above

UEM Sunrise Customer: (1) A Trésorian and his/her immediate family members i.e., spouse, children, and parents ONLY; and (2) a non-Trésorian i.e., a resident/tenant of UEM Sunrise Developed and/or Managed Properties.

Public: Those who do not fall under the definition of UEM Sunrise Customer.

6. The Contest score will be on 70% judge's decision and 30% Instagram Likes.
7. Artwork caption posted on Instagram MUST include Participation ID (e.g.: CJ001) and 4 official hashtags #ProtectYourselfProtectAll #UEMSunrise #UEMSunriseFunZone and #tresorcommunity.
8. The Instagram account on which the photo of the artwork is uploaded must be set public.
9. Drawing must be original and in line with the theme i.e., "Let's Get Vaccinated. Happy Community Starts with You!".
10. Inclusion of UEM Sunrise Cares designated icon as below will render bonus marks. The icon MUST be hand-drawn.  

11. Drawing must be at least 273 mm x 378 mm in size.
12. Drawing may be produced by using any medium (color pencils, acrylic, crayon, charcoal, etc.).
13. Drawing must be hand-drawn, scanned, and emailed in pdf and jpg formats to [communitycentre@uemsunrise.com](mailto:communitycentre@uemsunrise.com) latest by Friday, 23 July 2021, 11:59 pm.
14. Pdf and jpg files of the scanned drawing must be labelled with Participation ID.
15. By submission of the Entry, Participant agrees to the Contest terms and conditions stated herein.
16. Participation in this Contest constitutes an irrevocable permission for the Organiser to use the Participant or winners' names and photographs for purposes of publicity and advertisement without any compensation, royalty, or prior notification.
17. Judges' decision is final.
18. Terms and conditions are subject to change without prior notice.

## B. How to Participate:

Step 1:

Click <https://forms.gle/L1FJLBorqkzLzYe7> or scan QR code on the Contest's official poster to register.

Step 2:

Receive a confirmation email with a participation ID.

Step 3:

Start drawing based on the theme "Let's Get Vaccinated. Happy Community Starts with You!".

Step 4:

- Upload a photo of the artwork and follow UEM Sunrise on Instagram,
- Tag @uem\_sunrise,
- Include Participation ID and 4 designated hashtags i.e., #ProtectYourselfProtectAll #UEMSunrise #UEMSunriseFunZone, and #tresorcommunity in the caption.

The Instagram account on which the photo of the artwork is uploaded must be set **public**.

Step 5:

Submit scanned artwork in pdf and jpg formats (labelled with Participation ID) to [communitycentre@uemsunrise.com](mailto:communitycentre@uemsunrise.com) latest by Friday, 23 July 2021, 11:59 pm.

Step 6:

Wait for winning notification email, phone call, and announcement on UEM Sunrise Official Facebook Page and Instagram.

## C. Winner Selection:

The Organiser will select top three (3) and five (5) consolation winners for each category and group - based on Judges' scores and Instagram Likes.

## D. Categories and Prizes:

Category/Group		1st Place	2nd Place	3rd Place	Consolation x 5
UEM Sunrise Customer	Junior 7-12 y/o	Worth RM250	Worth RM200	Worth RM150	Worth RM100 each
	Teen 13-17 y/o	Worth RM300	Worth RM250	Worth RM200	Worth RM150 each
	Adult 18 y/o and above	Worth RM350	Worth RM300	Worth RM250	Worth RM200 each
Public	Junior 7-12 y/o	Worth RM200	Worth RM150	Worth RM100	Worth RM80 each
	Teen 13-17 y/o	Worth RM250	Worth RM200	Worth RM150	Worth RM100 each
	Adult 18 y/o and above	Worth RM300	Worth RM250	Worth RM200	Worth RM150 each

## **E. Participant Covenants:**

By submitting a drawing for this Contest, you confirm that for the drawing submitted and uploaded,

- a. You are the only author of your work and that it is your original work.
- b. You are the sole copyright holder.
- c. You have not licensed any rights in the work that will conflict with the usage rights required by the Organiser.
- d. You have the permission of any identifiable persons featured in the photos/images submitted in this Contest, or if they are under 18, the consent of their parent or guardian to grant the usage rights required by the Organiser.
- e. You have the permission from the owners of property shown in the work to grant the usage rights required by the Organiser.
- f. That it does not include trademarks, contract rights, or any other intellectual property rights of any other third person or entity.
- g. That it does not contain names, likenesses, or other characteristics identifying celebrities or other public figures, living or dead.
- h. You will be responsible for any claim made by any third party in respect of your entry and to fully indemnify the Organiser, its employees, agencies, representatives, and sponsors in this Contest in respect of all royalties, fees and any other monies owing to any person or entity by reason of your breaching any of the foregoing.
- i. The Organiser reserves the right, in its sole discretion, to disqualify any entry that does not comply with any of the above, even after the entry is submitted in this Contest.

Important Note:

- The Organiser reserves the right to substitute any one of the Prize(s) with items of equivalent value at any time without prior notice. All Prize(s) are not transferable, non-refundable, and non-exchangeable.
- Prizes must be redeemed in accordance with the mode specified or to be specified by the Organiser, at its sole and absolute discretion, upon notification of any winnings and within a stipulated time-period. Failure to adhere to the mode of collection and within the stipulated time-period will result in forfeiture of the Prize and the winners shall have no claim whatsoever against the Organiser, its affiliates, subsidiaries, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of Organiser, in the event of forfeiture thereof.

## **F. Notification of winners:**

- Winners will be contacted via telephone call and email. Announcement of winners will be on UEM Sunrise Official Facebook Page and Instagram.
- Upon validation of the winner's personal details, the Organiser will contact the winners to arrange for the delivery method of the prizes, including but not limited to:
  - Courier service
    - The winner acknowledges that in case of delivery of the prize to the indicated address, risk of damage to or loss of the prize shall pass to the courier company upon delivery of the prize by the Organiser to the courier (delivery services are

entrusted to another company). The Organiser will not be responsible for any event and non-delivery occurred after the moment of delivery to the courier company.

- All costs incidental to the redemption and/or usage of the Prize shall be solely borne by the winners.
- The Organiser shall, under no circumstances be responsible and/or liable if any of the winners cannot be contacted. The Organiser further reserves the full right to disqualify any winner if any reasonable attempt to contact them via any medium deemed appropriate by the Organiser has failed for any reason whatsoever.
- Organiser reserves the right to disqualify, at its sole and absolute discretion, any Participants and/or revoke or forfeit any Prize at any stage of the Contest if: a) The participant is not an eligible Participant(s); b) Entry(ies) that are incomplete and/or illegible, lewd, obscene, pornographic, racist, sexist, tampered with or otherwise inappropriate to the Contest; c) The eligibility to win the Contest is on the condition that Participants fully comply with the terms and conditions stipulated herein; d) Entry(ies) are incomplete and/or failure to fulfill all or any of the terms and conditions stipulated herein will automatically be disqualified from the Contest without prior notice; e) Breach of any of the terms and conditions or other rules and regulations of the Contest or violates any applicable laws or regulations; f) Organiser has, at its sole discretion, any reason whatsoever to believe that such Participants has attempted to undermine the operation of the Contest in any way whatsoever, including but not limited to fraud, cheating or deception.
- Organiser shall not be liable for any disruption to the Contest, whether due to technical problems or otherwise, but not limited to computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Organiser. In the event of disruption to the Contest, reasonable efforts shall be used to remedy the disruption and resume the Contest on a fair and equitable basis to the Participants.
- Organiser, its affiliates, subsidiaries, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of Organiser, shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from either participation in this Contest or with any of the Prizes offered or forfeited.

## **G. Copyright Policy**

- The Organiser respects the Participant's rights and does not claim copyright over photos/images submitted to this Contest, you the author retain full copyright in each entry. Whenever your image is published by the Organiser you will be credited. Failure to publish a credit due to error or oversight shall not be deemed a breach of this condition.

## **H. Usage Rights**

- By participating in this Contest, you agree that any winning or short-listed/finalist photos/images you submit may be used by the Organiser solely for its marketing and promotional purposes and activities, which include promoting this Contest and displaying the Entries on the Organiser's social media platforms or other media forms as the Organiser deems fit for its advertising and marketing activities, editing, cropping, and re-sizing the photo/image.
- You hereby grant the Organiser a non-exclusive, perpetual, and irrevocable license in each Entry for the uses described above.
- You acknowledge your responsibility for protecting your Entry against image misuse by third parties, by, but not limited to, the insertion of a watermark etc. and the Organiser, its employees, agencies, representatives, and sponsors can assume no responsibility and are not liable for any image misuse.
- Should any photo/image used beyond those needed for the Contest arise you will be contacted and given the opportunity to negotiate any such usage with the parties concerned independently of the Contest.
- By participating in the Contest, accepting or collecting any Prize, the Participants agree to indemnify and hold harmless the Organiser, all its business partners, its subsidiaries, affiliated companies and/or agencies, together with their respective directors, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of the Organiser and any other participating sponsors related to this Contest, from any claim, prosecution, judgment, damage, loss or liability which all Prize winners may have or suffer, whether known or unknown at the present time, of any nature whatsoever, arising out of or relating to:
  - a. the Contest,
  - b. personal injury and/or property damage, theft or loss suffered by the Participants as a result of their participation in the Contest and in the use and/or enjoyment and/or acceptance of the Prize won by the Prize winner, or
  - c. The use of Prize winner's name(s), likeness, biography, voice(s) or videotape recordings of the Prize winner by the Organiser or otherwise in connection with or related to the Contest referred to herein pursuant to the permission hereby granted.
- All rights and privileges herein granted to the Organiser are irrevocable and not subjected to rescission, restraint, or injunction under any and all circumstances. Under no circumstances shall the Participants have the right to seek for injunctive relief or to restrain or otherwise interfere with the organisation of the Contest, the production, distribution, exhibition and/or exploitation of the Contest and/or any product based on and/or derived from the Contest.
- All personal data collected will only be used for the purposes of managing and operating the Contest and not for any other purposes and Organiser shall manage the personal data

according to the Personal Data Protection Act 2010 and the prevailing rules and regulations on data privacy in Malaysia from time to time. By participating in this Contest, Participant hereby has read and agree to the terms of the Organiser's privacy policy in <https://uemsunrise.com/storage/files/PrivacyPolicy.pdf>

- Organiser reserves the right at its absolute discretion to vary, delete or add to any of these terms and conditions without any prior notice and all participants shall be bound by such changes.
- These terms and conditions will prevail over any inconsistent terms, conditions, provisions, or representations contained in any other promotional materials advertising the Contest.
- The main language of the terms and conditions shall be the English language. Any translation to any language other than English shall be for convenience purposes only.
- Organiser reserves the right to amend, vary and change the terms and conditions of this Contest without prior notice, including cancel, terminate or suspend the Contest without giving reasons. It is your responsibility to ensure you stay informed and up to date with our terms, so you are advised to read this page before entering this and or future Contests. For the avoidance of doubt, any changes or variation of the terms and conditions of this Contest and cancellation, termination or suspension by the Organiser of the Contest shall not entitle the Participants to any claim or compensation against Organiser, its agents and employees for any and all losses or damages suffered or incurred by the Participants as a direct or an indirect result of the variation of the terms and conditions or the act of cancellation, termination or suspension of the Contest thereof.
- By participating in this Contest, it is deemed that the Participants have read and unconditionally agrees to accept and bind by these terms and conditions of this Contest. Any breach of these terms and conditions may, at Organiser's absolute discretion, result in forfeiture of any of the Prize.
- These terms and conditions of the Contest shall be construed, governed, and interpreted in accordance with the laws of Malaysia any dispute arising out of or due to this Contest will be mutually resolved, failing which, will be referred to the jurisdiction of the courts of Malaysia.
- Disclosure: The Contest is in no way sponsored, endorsed, or administered by, or associated with Facebook/Instagram. All information provided is solely provided to the Organiser and not to Facebook/Instagram.